

WHAT IS A MINI MBA ?

A Mini-MBA is a training regimen focused on the fundamentals of business management. The program provides an introductory insight into business, preparing learners for a foundational understanding of management.

It can act as a taster for a full-time MBA program or a quick win for professionals looking to boost their business knowledge

Mini MBAs can also focus specifically on one area of business, and don't have to be delivered by traditional business education providers

covers the core pillars of business (strategy, finance, and people), and gives students an understanding of the challenges their organizations may be facing.

MINI MBA ENTREPRENEURSHIP AND INNOVATION

The Mini MBA program is open to participants from all over the world, since the courses are Virtual. It is designed for professionals seeking to build skills in entrepreneurship and innovation.

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LONDON SCHOOL OF
SOCIAL ENTERPRISE
(LSSE) AND SUSTAINABLE
ECONOMICS (LSSE)UK
AND ICLED BUSINESS
SCHOOL,(IBS)

ABOUT US

The London School of Social Enterprise and Sustainable Economics (LSSE) is an independent academic institution established to advance the study of social enterprise and sustainable economics. ICLED Business School (IBS) is an 18year Old Institution based in Lekki Lagos Nigeria.

Our Mini MBA Programs, provide outstanding knowledge, skills, and qualifications – tailored towards individuals, working professionals. Our modern experiential approach provides the opportunity to develop practical business skills to tackle society's challenges.

INTRODUCTION OF THE PROGRAMME

This course plunges students into learning to think beyond the now and be exposed to “out of the box thinking”. Our students will be equipped with a strong understanding of entrepreneurship and innovation. Our Mini MBA Programs are tailored to develop the Entrepreneurial mind in the wave of the digital world of New Normal and the needs of successful entrepreneurs and the challenges they face.

THE PURPOSE OF THE PROGRAMME

- This course engages students in New Venture Creation and bringing the concept of Design and Systems Thinking to the modules.
- The course will provide you with the knowledge and resources to develop your entrepreneurial skills and design your own social enterprise during your year at LSSE.
- Core modules will focus on enhancing and developing your managerial, leadership and critical-thinking skills.
- You learn to demonstrate the fundamental factors and processes behind a successful

- entrepreneurship, from creating, designing, launching, generating revenues and scaling-up a successful entrepreneurial venture.

COURSE OVERVIEW

The Mini MBA in Entrepreneurship and Innovation an International Action Learning course, a blended-learning course. The course exposes students to identifying opportunities and developing ideas for the Global world. The students in this Course pore into the world of entrepreneurship in a global market. It commences with new idea generation and model development. During this course students share ideas, work in teams and develop models. The Global MBA course is 16 weeks, 4Months of Blended Learning, Online and Virtual.

CORE MODULES

- GMBA 401
Foundation of Innovation and entrepreneurship
- MMBA 402
Problems of Innovation and entrepreneurship
- GMBA 403
Innovation design
- GMBA 404
Consumer insights and behavioural Fundamentals
- GMBA 405
Leadership in Organizations